



Good afternoon,

We hope you are doing well during these difficult and uncertain times. The closing of the Canada / US border has hit your industry especially hard and we are hoping to help in a small way. The All-Canada Show and Wildlife Artist, Anthony J. Padgett (Red Truck Productions, Inc.) are collaborating to provide a unique opportunity to support your lodge.

We have developed a program, "Shore Lunch Stimulus Package 2020," that will allow your lodge guests to purchase products to raise funds directly for your lodge. Red Truck Productions has developed a website featuring unique Canadian inspired products featuring the artwork of Anthony J. Padgett.

On the fundraiser website, patrons making a purchase will designate their preferred Canadian Lodge/Outfitter (YOU!) to be the recipient of the proceeds from the sale. The orders will be fulfilled by Red Truck Productions and shipped directly to the recipient. At the conclusion of the fundraiser, all profits from sales indicating your lodge as the beneficiary, will be totaled and a credit issued toward your future All-Canada Show participation for up to 3 years. Link to fundraiser website (demo link provided for reference): [SHORE LUNCH STIMULUS PACKAGE 2020](#)

Below is a table summarizing the lodge share from the various items being offered.

Item	# ACS Tickts	Package Price	Lodge Share
5"x13" CANADA shelf sign	1	\$ 25.00	\$ 10.80
11x17 Hardboard Plaque	2	\$ 75.00	\$ 31.50
60x80 Fleece Blanket	2	\$ 100.00	\$ 30.60
16x24 Framed Canvas Print	4	\$ 250.00	\$ 121.50
20x30 Premium Framed Canvas Print	6	\$ 400.00	\$ 198.00
GATR20 Cooler w custom artwork pad	8	\$ 500.00	\$ 216.00
All Items above	8	\$ 1,500.00	\$ 743.40

How does your lodge participate?

- **Respond to this email and indicate that you are opting in.** Your lodge will then be listed on the website as an eligible lodge recipient that patrons can select when making a purchase. This is the Lodge opt in phase (7/30/2020 thru 8/9/2020)

After Opt In phase is complete:

- **Promote the program to your contacts.** You will be provided with targeted marketing materials that you can easily put out via email and social media.
- **NO COST TO YOU!** We will do the rest.

We hope you are excited about the possibilities this fundraiser is providing and we will be in contact with further details. We are targeting a launch date in early August. Please contact us with any questions about the "Shore Lunch Stimulus Package 2020" – we look forward to partnering with you.

Best Regards,

Steve Cegielski & Scott Pautz, All Canada Show
Anthony J. Padgett, Red Truck Productions

