



Publication Specifications & Terms

MECHANICAL SPECIFICATIONS

<u>SIZES (No bleeds)</u>	<u>Width X Height</u>
Full page	9 3/4" x 11"
1/2 page (horizontal)	9 3/4" x 5 1/2"
1/4 page	4 7/8" x 5 1/2"

E-MAIL ADS--Same specs as above. Please send hi-resolution PDF files if possible. Before sending PDFs, all files and fonts must be compressed using Stuffit. Email to: scott@allcanada.com

PROOFS--All-Canada will e-mail or fax you a proof before publication on any ad that is composed by us or requires changes.

Advertising Pricing

Exhibitor Rate:

- ¼ page full-color ad -- \$495
- ½ page full-color ad -- \$935
- Full page full-color ad -- \$1815

Non Exhibitor Rate:

- ¼ page full-color ad -- \$645
- ½ page full-color ad -- \$1210
- Full page full-color ad -- \$2035

GENERAL CONDITIONS:

1. Ad placement cannot be guaranteed and is subject to editor's discretion.
2. All ads are full-color
3. Ad design is included in price of the ad. Scans, clipping paths, photos, etc. will be extra.
4. **DEADLINES:**
 - Ad reservations & Ad materials requiring ad design: November 15th
 - Electronic Materials: November 15th
 - Contract ads **CANNOT be cancelled** after October 1. Payment is non-refundable
5. Advertisers and agencies assume liability for all contents of ads published and assume responsibility for any and all claims made. Publisher shall not be liable for any costs or damages if for any reason *PACE Adventures LLC (All-Canada Show)* fails to publish an advertisement.
6. Orders showing incorrect rate will be treated as clerical errors and will be billed at the correct rate.
7. *All-Canada Show* reserves the right to reject advertising that the publisher feels is not in keeping with the editorial profile of the publication. No conditions, printed or otherwise, appearing on the contract order which conflict with the publisher's policies will be binding on the publisher.
8. *All-Canada Show* and the advertiser agree that any material that will be placed for or by the Company will be done in accordance and compliance with and in recognition of all copyrights trademarks, trade names to which the Company's material may be subject. In the event of a violation both parties agree that the company in violation defend, indemnify, and absolve the other party from any and all claims, actions, damages, or losses from such a violation.
9. *All-Canada Show* is not responsible for errors in key numbers or in other type set by the publisher.
10. **IMPORTANT:** If we do not receive any changes from you by November 15 your ad will run **as-is** and no credit will be given for errors or omissions.
11. Advertisers assume liability for all contents of ads published and assume responsibility for any and all claims made. **Limitation on Placement:** All-Canada Show will have the right to omit any ads that are not consistent with the content of the All-Canada Show.
12. Publisher requires prepayment of ads by November 15 prior to publishing. Payment by check or credit card is accepted.